



Australian Fintech Mission to London

11 - 18 September 2015

Application deadline: 22 May 2015

Financial Technology

The Fintech Mission to London, organised by UK Trade & Investment and sponsored by British Airways, offers businesses the opportunity to explore the UK fintech market and get connected with the thriving London fintech ecosystem. The UK is a uniquely well-suited location for technology applied to financial services – known as fintech.

The UK financial services sector accounts for approximately 9.4 percent of UK GDP, with London now the biggest global centre for financial technology firms, beating both Silicon Valley and New York based on the number of people the industry employs.

London is the digital heart of the UK, with more fintech startups than anywhere else in Europe. It hosts Level39, Europe's largest accelerator space for financial technology, which contains some 68 companies, in addition to Startup Boot Camp & Barclays Fintech Accelerator.

What is provided?

- Heavily subsidised tickets to London Fintech Week valued at \$2,000
- Return economy airfares from Sydney to London with British Airways (excluding taxes)
- Pre-arranged Fintech Mission programme
- Access to networking events, receptions, meetups, London Fintech week events and prominent London fintech accelerators



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Benefits of Attending

- Benefit from PR opportunities by being part of a high profile mission led by UK Trade & Investment and British Airways
- Network with leading fintech peers in the largest fintech hub of the world at London Fintech Week
- Connect with major London-based accelerators, and learn from successful mentors in a one-day workshop
- Successful applicants will be invited to a pre-mission networking event to ensure each participant is prepared to get the most out of the mission before departure
- Receive invaluable advice and information from industry experts and Government representatives

Eligibility Criteria

- The company must be a financial technology company. (*Fintech is the intersection between finance and technology. It refers to 'technical innovation being applied in financial services and innovative financial services offerings which disrupt the existing financial services market'*)
- The company must be Australian headquartered
- Company must be at least 6 months old
- Company must be committed and willing to establish a presence in the UK within 3 years as part of its business plan

Fintech Programme (subject to change):

The mission will involve a 5-6 day visit to London, United Kingdom. The proposed schedule will include:

27 August 2015

Pre-mission networking briefing in Sydney

Day 1 - Friday 11 September

UKTI workshop day

Tour of major accelerators

Setting up in the UK session

Group dinner hosted by UKTI

Day 2 - Monday, 14 September

Fintech Week London

Day 3 - Tuesday, 15 September

Fintech Week London

Day 4 - Wednesday, 16 February

Fintech Week London

Day 5- Thursday, 17 February

Fintech Week London

Day 6- Friday, 18 February

Fintech Week London

For a company to be eligible to participate in the mission, they must submit an application form which includes information about the company and its plans for targeting the UK market. Only the top applicants will be selected to participate in the mission. Successful applicants will be notified by the **first week of June**.

Deadline for Applications:

Midnight on 22 May 2015

To submit an application [CLICK HERE](#).

If you have any questions call +61 2 8247 2205

No applications will be considered after the deadline.



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