

Marina Arvanitaki, DIT Greece



**Contact: Marina Arvanitaki,
Senior Trade Advisor**

**Location : DIT - Greece
British Embassy Athens**

Tel. no.: Tel +30 210 7272636

Email:
marina.arvanitaki@fco.gov.uk

PROFILE

I am a Senior Trade Advisor working for DIT at the British Embassy in Athens and I will be glad to meet UK companies interested in the Greek market and brief them on business opportunities in the Healthcare sector.

MARKET OPPORTUNITIES

Greece has a National Health System which co-exists alongside a well developed private healthcare service, consisting of hospitals, clinics and diagnostic centres. Public and private healthcare expenditure represent 8.3% of Greece's GDP in total. As the Greek economy gradually recovers, we anticipate opportunities for UK companies around hospital management, advanced diagnostics, telemedicine, disability, elderly and chronic disease assistive technologies and digital health.