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Bio

As part of the DIT Portugal team my job is to assist UK companies to access and/or expand in the Portuguese market as well as bring high quality investment to the UK. One of my key responsibilities and objectives is to research the market and identify relevant business opportunities and the right partners for British companies in the Life Sciences sector intending to grow their business in Portugal and/or through this country to other markets.

Main opportunities in the market are within areas such as **personalised medicine, chronic disease management, assisted living technologies, remote monitoring sensors, augmented reality for health applications, AI and analytics for health, wearable technology and new diagnosis solutions**, with local players very open to international partnerships and **R&D collaborations**. The need for efficient solutions provides great potential for **e-health, Tele-monitoring and Telemedicine in Portugal**, an early adopter of new technologies where players can benefit from one of the most advanced digital infrastructures in Europe.