



The world we live in is evolving fast. Revolutionary UK innovation is helping design a brighter future.

You're invited to
Designing Our Future: New York
April 2-4, 2019

Tues, April 2, 7-9pm
Wed, April 3, 9:30am-7pm
Thurs, April 4, 9am-1:30pm

Altman Building
135 West 18th Street
btwn 6th & 7th Avenues
New York, NY 10011

For the full program and list of speakers, visit:
<http://great.gov.uk/future>

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About Designing Our Future: New York

- On April 2-4, the **UK's Department for International Trade** and the **British Consulate General New York** will host a transatlantic business event in NYC. It will address the drivers transforming economies across the globe and how technology, innovation, low-carbon growth and diverse talent provide the foundation for this rapidly evolving economic future.
- Central to the event is the idea that partnership between government, business and academia is essential for success in this new world.
- Designing Our Future: New York launches a North America-wide campaign showcasing UK-North America partnerships creating solutions to our shared challenges, including **healthy aging, AI and the data revolution, the future of mobility, inclusive and green finance, diversity of talent, and environmental sustainability.**
- Thought leaders, policy-makers, influencers, entrepreneurs and decision-makers will discuss innovations and ideas that will Design Our Future. The event will include seminars, workshops, conversations, panels and keynotes.
- Headline speakers include **Michael R. Bloomberg KBE**, 108th Mayor of New York City and founder of Bloomberg LP and Bloomberg Philanthropies; *Harper's Bazaar* Editor-in-Chief **Dame Glenda Bailey**; tech evangelist, digital skills expert and social entrepreneur **Professor Sue Black, OBE**; Goldman Sachs Chief Strategy Officer **Stephanie E. Cohen**; Chair of UK Government's Green Finance Taskforce and the London Green Finance Initiative **Sir Roger Gifford**; famed horologist **Dr Roger Smith, OBE**; and Co-Founder and CEO of Diversity VC **Francesca Warner**.
- Attendees can also explore an **interactive showcase** featuring UK organizations creating innovative solutions to four of the global challenges transforming our society: **The Future of Mobility, The Future of Sustainability, The Future of Our Aging Society and The Future of AI & Big Data.**
- Designing Our Future: New York partners include **De La Rue, British Airways** (Airline Partner), **Imagination** (Design & Event Partner), and **Concise** (Digital Partner).
- **Highlights of the three-day program include:**
 Venturing Through the Glass Ceiling: Closing the VC Gap for Female Founders
 Healthy Aging: How to Add Five More Healthy Years to Your Life
 Transforming Urban Mobility: Sustainable Solutions and Innovative Technology
 A Fireside Chat with Fashion Industry Icon Dame Glenda Bailey of Harper's Bazaar and Stuart Vevers of Coach
 11:FS Presents Fintech Insider Live
 How UK AI of Today Is Shaping Tomorrow

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