

MEDIA ALERT: Michael R. Bloomberg KBE to be Special Guest at UK's *Designing Our Future* Event in New York

On Tuesday, April 2nd, Michael R. Bloomberg KBE, 108th Mayor of New York City and founder of Bloomberg LP and Bloomberg Philanthropies, will deliver remarks as the special guest at the opening of <u>Designing Our Future</u>, a dynamic three-day business event hosted by the UK Government showcasing cutting-edge British and US innovation.

- Taking place at <u>The Altman Building</u> in Lower Manhattan from April 2nd to 4th, Designing Our Future will highlight British and US excellence in fields including artificial intelligence and data, low-carbon technologies, life-sciences and automation.
- As the event's special guest, Mr. Bloomberg, a global advocate for clean growth and sustainability, as well as a renowned business leader who has forged collaborations between the private and public sectors, will highlight the need for continued innovation partnerships in a rapidly changing world.
- Bloomberg LP's new European Headquarters in London, which opened in 2017, is one
 of the world's most sustainable office buildings and set a new standard for sustainable
 office design.
- Across the three days, Designing Our Future will feature pioneering thought leadership
 via seminars, workshops, panels and interactive discussions. It will convene more than
 100 industry and academic leaders, influencers, entrepreneurs and decision-makers
 across key subjects ranging from technology and mobility to sustainability in the
 fashion industry.
- To view the full event programme, visit: great.gov.uk/future

###

To apply for media accreditation, please contact:

M Booth – Megan Hunsicker meganh@mbooth.com

British Consulate General New York – Patricia S. Edwards, Head of Communications patricia.edwards@fco.gov.uk