

EXPORTING IS GREAT

BRITAIN & NORTHERN IRELAND



Gastro Helsinki

The most significant event for the food and restaurant industries in the Nordic countries *

What?

Gastro Helsinki is Finland's leading trade fair for food service industry, presenting the sector's latest products, innovations and trends. It offers a great opportunity to meet the key players of both the food service and food retail industry, network and build relationships with Finnish buyers face to face.

DIT Finland is organising a trade mission for UK exporters to take part in Gastro on a UK branded country pavilion. The trade mission will also include a market presentation and a welcoming dinner at HM Ambassador's Residence.

When?

14-16 March 2018

Where?

Messukeskus Helsinki, Expo and Convention Centre

Price?

Participation fee £630+VAT includes a presence on DIT's UK branded country pavilion. Participants are responsible for booking their own accommodation, travel to/from Helsinki and shipping costs.

To read more about the fair, please visit gastro.messukeskus.com

Expressions of interest:

www.lyyti.in/gastro

For more information about the trade mission, please contact:

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Finnish food & drink market in a snapshot:

- Food and drink is the 4th biggest industry in Finland
- Food imports worth €4.4 billion (2016)
- Food service wholesale turnover €1,9 billion (2015)
- Well-being and informed consumption dominate the industry trends
- Food: organic, free-from, vegan, protein-rich
- Drink: high-quality alcohol free drinks, craft (beer, cider, gin), sugar-free drinks

*according to Messukeskus Expo and Convention Centre