



Online Export Accelerator

The Department for International Trade (DIT) South East's new Online Export Accelerator will help you to gain more sales from international customers.

There are millions of customers across the world who are interested in buying your products and services.

While the opportunity is massive, deciding which route to take can be confusing. It can be a challenge managing e-commerce across multiple platforms as well as through third parties like distributors or stockists in different markets.

The afternoon will be interactive, you will have the opportunity to make improvements to your e-commerce website or sign-up for an e-marketplace.

Why Sell Online?

Opportunities for online sales are huge and growing. By selling online, UK companies can:

- find new customers in overseas markets
- do business 24/7
- build brand awareness
- reach new countries
- access new markets in a low cost way.

The demand is out there, you should be too.

Date: 26th January 2017

Time: 09:00 – 17:00

Venue: University of Sussex, Brighton

Cost: £30 (inc. VAT) per delegate

[REGISTER HERE](#)

Who should participate?

- Eligibility is for small and medium sized companies in the South East of England who are new to exporting or have not exported within the last 12 months.

You will have the opportunity to learn from other companies on the Accelerator Programme and will be able to seek advice on how to export from DIT South East at this workshop and in a follow up 1:2:1 meeting.