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THE WORLD WANTS UK GOODS AND SERVICES



Discover business opportunities in Saudi Arabia with the Department for International Trade

Consumer and Retail Trade Mission to Saudi Arabia

The Department for International Trade (DIT) invites you to be a part of its outward mission to Saudi Arabia to find out more about exporting opportunities at this exciting time of growth.

Join the likes of Nando's, Marks & Spencer, Topshop and Jo Malone in exporting your business to the Middle East's largest market. With \$7,500 (£5,700) disposable income per household, Saudi Arabia is an exciting place to be right now and is catching up with China and South Korea in its GDP growth - ranking third fastest in the world in the past 50 years.

Over the course of four days, you will visit the two largest cities in the country - Riyadh and Jeddah - and meet with key stakeholders to develop valuable working relationships.

Mission programme (initial):

Saturday 3 February

22:30

UK companies arrive in Riyadh.

Sunday 4 February

10:00

Pick up from hotel to Embassy for briefing (AEI, SFDA, sector team) followed by market visit.

18:00

UK companies arrive at British Embassy and meet Saudi suppliers/British companies in Saudi.

Monday 5 February

10:00

UK companies to be picked up from hotel to Expo.

Tuesday 6 February

10:00

UK companies to be picked up from hotel to Expo.

16:00

UK companies head to Jeddah.

Wednesday 7 February

09:00-15:00

UK companies to meet leading Jeddah players.

20:00

UK companies to meet Jeddah based businesses and suppliers for a networking event hosted by the Counsel General.

Thursday 8 February

09:00-15:00

UK companies to meet leading Jeddah players.

PM

End of programme.

Please note that companies will be responsible for organising their own flights, accommodation and visas (approximately £320).

When: 3-8 February 2018

Where: Jeddah and Riyadh

Price: Free (to participate)

To secure your place on the mission, please contact our team today.

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(Deadline for applications is 5 January)

What to expect:

- Saudi Franchise Expo in Riyadh - the only International Franchise Expo in Saudi Arabia (5-7 February). This part of the trip offers a great business platform for businesses seeking growth in the Saudi market
- visit Jeddah to meet with the key buyers and gain a better understanding of the Saudi market
- networking events in Riyadh and Jeddah where you will have the chance to meet key players in the market.

DIT will be on hand to support attendees throughout the event, introducing you to the right people and facilitating valuable one-to-one meetings.

Register now

