# DIT HK FINTECH AWARDS 2017

The UK's Department for International Trade (DIT) Hong Kong FinTech Awards 2017 offer businesses an exciting opportunity to explore one of the world's leading FinTech eco-systems in the UK and get connected to potential clients, peers and investors.



The UK is home to one of the world's leading FinTech hubs. It has continued to grow, exceeding £6.6 billion in revenue and employing over 61,000 people. UK FinTech companies also attracted £500m of investment in the first half of 2017, up 37% on 2016.

To further promote FinTech innovations and boost market access for FinTech companies, the UK-Hong Kong FinTech Bridge agreement was signed on 20th September 2017, following similar agreements with South Korea, Singapore, India, Australia and China. The Bridge will further strengthen ties between governments, regulators and businesses, supporting FinTech companies in accessing and growing in both markets.

The DIT Hong Kong FinTech Awards can help you discover what the UK has to offer you and your business. They can help you, whether you are looking for highly skilled staff, consumers or industries that quickly adapt to innovations, or whether you are looking for a regulatory environment that can support your growth.

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21 September 2017 - Application opens 31 October 2017 - Submission deadline November 2017 - Pitching session of shortlisted applicants End of November 2017 - Award ceremony







#### Entry Criteria

- The company must be headquartered in Hong Kong or China without a current office in the LIK
- The company must be at least one year old.
- The company must be a financial technology company with an interest in future business arowth opportunities in the UK.

### Two Grand Prizes

Subsidised 5-day bespoke programme in the UK with return flights, accommodation and free access to a global FinTech event.

#### The Winners and Three Runners-up Prize

- Dinner with the British Consul-General to Hong Kong and Macau at the Consul-General's Residence with VIPs from our sponsors and partners.
- Entitlement to use the FinTech Awards winners' logo for the company's marketing materials
- . The applications submitted will be judged by a group of sector experts and DIT specialists.

## How to Apply

Submit a 3 to 5 page business plan that outlines your business's strengths and competences in the following areas:

- Innovation
- Market growth potential
- Team's experience and background
- Prospect for Growth in the UK

Email your business plan to fintechaward@bcg.org.hk

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